

And you thought our peppers were hot...

This fresh produce and naturopathic medicine company is on fire, doubling its revenue in 6 months with a 40% profit margin.

Meet Fresh Pick, a RESET client company that is putting smiles on the faces of small farmers in rural Jamaica.



RESET partners with Cornel Henry of Fresh Pick, to assist the company receive first round of funding to expand its customer base and capture larger orders while helping dozens of small farmers in rural Jamaica get their fresh produce including melons, gingers and peppers to the resorts and major produce stores in Ocho Rios and Montego Bay.

Cornel Henry, the award winning farmer and owner of Fresh Pick, a company that specializes in 100% organic fruits and vegetables as well as a number of naturopathic medicines made from herbs grown naturally in Jamaica is excited to see his business growth plans come to reality.

Mr. Henry is also a key leader in SOSTIC, a community based organization that plans to build schools and greenhouses to make sure every child in the community has access to education and every family makes enough income to get itself out of poverty.

“Partnering with RESET has been a truly empowering experience. I am excited about the growth opportunities for Fresh Pick in Jamaica and foreign markets, as well as the impact we will be able to make on our community from increased income opportunities.” Says Mr. Henry

“With Fresh Pick on its way to success and growth, we can now shift our focus on supporting SOSTIC, so we can be part of the exciting programs the organization is working on to help increase access to education for children and to bring prosperity to its communities. This is what RESET is all about; Education, Empowerment and Economic Inclusion.” Ms. Collette Campbell, Executive Chairman and Founder of RESET.



*Mr. Cornel Henry, the owner of Fresh Pick is about to change how people view farming*

